

2012 MHCA Annual Magazine

▪ Advertising Confirmation Form ▪



Magazine Advertisement Rates

Please add a checkmark to the ad size desired under the member or non-member column

Note: Rates quoted are for space and colour. They do not include GST.

Premium Positioning	Member Rate	Non-Member Rate
Centre Spread	\$2,450 <input type="checkbox"/>	\$3,460 <input type="checkbox"/>
Outside Back Cover	\$2,115 <input type="checkbox"/>	\$2,535 <input type="checkbox"/>
Inside Covers	\$2,000 <input type="checkbox"/>	\$2,400 <input type="checkbox"/>
Standard Rates		
Double Page Spread	\$2,570 <input type="checkbox"/>	\$2,920 <input type="checkbox"/>
Double Half Page Spread	\$1,850 <input type="checkbox"/>	\$2,335 <input type="checkbox"/>
Full Page	\$1,520 <input type="checkbox"/>	\$1,820 <input type="checkbox"/>
2/3 Page	\$1,360 <input type="checkbox"/>	\$1,640 <input type="checkbox"/>
1/2 Page	\$1,085 <input type="checkbox"/>	\$1,305 <input type="checkbox"/>
1/3 Page	\$830 <input type="checkbox"/>	\$1000 <input type="checkbox"/>
1/4 Page	\$580 <input type="checkbox"/>	\$695 <input type="checkbox"/>
Business Card Size	\$415 <input type="checkbox"/>	\$485 <input type="checkbox"/>

Magazine Ads - Extra Cost for Colour:

One Colour: \$395 ☐
Two Colour: \$680 ☐
Full Colour Process: \$890 ☐

Production Requirements:

- We accept PDF, EPS, JPG & TIFF file types.
- Please have resolution at 300 dpi or higher.
- Ensure ads are prepared to the correct dimensions.
- We can support CDs & DVDs, but please attach all related files (fonts, graphics, links)

DEADLINES:

- The deadline to reserve ad space is **July 29th, 2011**.
- Please fax this form back to 943-2279 by that date.
- The deadline to submit ad copy is **August 26th, 2011**.

☐

Check box if you'd like to use the same ad as last year

PLEASE NOTE:

- Due to limited availability, space for the covers and centre spread will be reserved on a first come, first served basis.

CONTACT INFORMATION:

Company _____

Street Address _____

City _____ Province _____ Postal Code _____

Phone _____ Fax _____ E-mail _____

Contact Name: _____ Signature _____

For more information, please contact Jason Rosin at 947-1379 or jason@mhca.mb.ca

Please complete and fax back form to 943-2279