

Trans Canada Highway – A National Embarrassment

Ever wonder where the bulk of Canada's manufactured products go? Ever wonder who purchases our Canadian made windows, buses, furniture, lumber, pork, food products and so on? You guessed it, the United States.

Do you ever wonder how the substantial majority of these products make it to the U.S? Some are delivered via rail and air, but about 80% is transported over our 'washboard' highways.

This country was built by transportation systems that linked us coast to coast. Remember the CP main line and that golden spike? That's what created and cemented what we enjoy today – this wonderful country called Canada.

Let's fast forward to 1958 and the Diefenbaker government. Prime Minister John Diefenbaker had a vision of this country being re-invigorated, re-united and commercially advantaged by a national transportation system. And so was born the plan and the product - the Trans-Canada Highway. For years after its construction, the Trans Canada Highway was a symbol of national unity, pride and strength. It spoke to the future and said Canada was prepared and eager to meet the challenges and beat them.

Today? What a pathetic and embarrassing patchwork of dangerous white knuckle driving highway. Imagine what tourists must think of Canada traveling along our national highway. Is this really in Canada? Is this really the country that according to the UN has the best standard of living?

Like Diefenbaker in 1958, we need the Prime Minister to attach his vision and purpose to the Trans Canada, one that will carry the nation into the future.

Lets invite the Prime Minister to strap into a family sedan with a cup of hot coffee and challenge him to drive the Trans Canada.

Bet you he can't. Bet you he won't.