



# WORKSAFELY COR® LOGO USE GUIDELINES

Congratulations on achieving full COR® Status and choosing to display the WorkSafe COR® logo.

As this is a nationally recognized program and logo, we have produced these guidelines to ensure proper use and display of the logo.

## EXCLUSION ZONES

An exclusion zone refers to the area around the logo which must remain free from other copy to ensure that the logo is not obscured. The exclusion zone for the WorkSafe COR® logo is the width of the inner black circle.



## IMPROPER USE OF LOGO

The logo is designed in a very specific way and is not to be altered or placed on anything that will conceal or otherwise interfere with the clarity of the logo.



Never alter the aspect ratio of the logo so that it becomes skewed in appearance.



Never alter the assigned colours of the logo



Never remove text or alter the font of the text.



Never alter the orientation of the logo.

## USE OF LOGO

If the organization falls out of Good Standing and is no longer active in the COR® Program, they must immediately remove the COR® logo from all company assets (website, vehicles, business cards etc.) and reproduce without the COR® logo at their own expense.